



AOC | 2026 Asia | Symposium

4-6 August | Adelaide, Australia

SPONSORSHIP PROSPECTUS

AOC ASIA 2026 & CLASSIFIED DAY

WITHIN ADSTAR 2026

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ABOUT US

The Association of Old Crows (AOC) is the peak global professional association for Electronic Warfare (EW), Electromagnetic Spectrum Operations (EMSO), Cyber Electromagnetic Activities (CEMA), and Information Operations (IO). AOC Australia and New Zealand (ANZ) is the local chapter supporting the region.

Formed through the merger of the Australian and New Zealand AOC Chapters in 2025, AOC ANZ reflects a unified regional commitment to strengthening collaboration, capability and innovation across the electromagnetic domain.

As part of the global Association of Old Crows:

- 65+ international chapters
- 14,000+ members worldwide

AOC connects Defence, government, industry and academia through conferences, professional development, and knowledge exchange.

ABOUT THE EVENT

AOC Asia 2026 is the flagship regional symposium for the AOC in Asia, bringing together leaders from Defence, government, industry and academia to explore the latest advancements in electromagnetic warfare, spectrum operations and related domains.

Hosted by AOC ANZ, AOC Asia 2026 will be delivered at the Adelaide Convention Centre, South Australia, co-located with the Australian Defence Science, Technology and Research (ADSTAR) Summit 2026.

In addition to the main conference program, AOC ANZ will also deliver a dedicated Classified Day on 3 August 2026 at the Maritime Combat Systems Integration Centre, Adelaide, designed for cleared Defence, government, and selected industry stakeholders operating within the electromagnetic domain.

Co-location with the ADSTAR 2026 Summit, combined with the inclusion of both open conference and classified operational engagement environments, creates a unique opportunity to connect the electromagnetic warfare community with the broader Defence science and technology ecosystem, fostering deeper engagement, knowledge exchange and innovation across the Indo-Pacific.

Together, AOC Asia 2026 and the Classified Day provide targeted opportunities for collaboration across operational capability, emerging technologies, mission-focused discussions and future force development.

Further program and speaker details will be shared as planning progresses.

INTRODUCTION

AOC Asia 2026 provides organisations with a targeted opportunity to engage with Defence stakeholders operating across the electromagnetic domain, including Electromagnetic Warfare (EW), Electromagnetic Spectrum Operations (EMSO), Cyber Electromagnetic Activities (CEMA), and Information Operations (IO).

Delivered in Adelaide, AOC Asia 2026 will be presented as a capsule conference within the Australian Defence Science, Technology and Research (ADSTAR) 2026 Summit, placing the program within a highly influential Defence ecosystem expected to attract 2,000+ delegates from across government, Defence, industry, and academia.

The event will feature a dedicated EW-focused conference stream accessible to ADSTAR attendees, alongside a dedicated Classified Day engagement providing secure operational discussions for cleared Defence, government and selected industry stakeholders.

As the Indo-Pacific security environment continues to evolve, the electromagnetic spectrum has become an increasingly contested and critical domain. Electronic Warfare (EW) and Electromagnetic Spectrum Operations (EMSO) are now central to Defence capability development, operational effectiveness, and future force design.

AOC Asia 2026 offers a timely platform to engage directly with the stakeholders shaping these outcomes across both strategic conference and operational engagement environments.

AOC ASIA 2026

Main Program: 4–6 August 2026

Classified Day: 3 August 2026

Locations:

- Adelaide Convention Centre
- Maritime Combat Systems Integration Centre

- embedded within a **2,000+ delegate Defence event environment**
- Targeted EW audience of approximately **300 participants**
- Dedicated Classified Day engagement for **150+ cleared Defence and operational stakeholders**
- Focused sessions on operational capability, innovation and emerging technologies



Image credit: ADSTAR – photograph taken during ADSTAR 2024

WHY PARTNER WITH US

Sponsorship of AOC Asia 2026 provides direct access to a highly targeted Defence and electromagnetic warfare audience, enabling engagement with capability leaders, technical specialists, and decision-makers shaping future operational outcomes.

Delivered within a 2,000+ delegate Defence event environment, AOC Asia 2026 combines broad conference engagement with targeted classified operational interaction opportunities across both open and secure engagement settings.

Key Benefits

- Direct engagement with senior Defence leaders, capability managers, EW operators and cleared operational stakeholders
- Targeted access to approximately 300 EW-focused participants within a broader 2,000+ delegate Defence environment
- Alignment with Defence capability priorities across the electromagnetic domain
- Positioning alongside EW technical, operational and innovation-focused discussions
- Access to both open conference and classified engagement environments across the AOC Asia program
- Opportunities to strengthen visibility across Defence, government and industry stakeholder groups

Business Outcomes

Sponsors can expect to:

- Build relationships with Defence stakeholders and capability decision-makers
- Strengthen credibility within the EW and spectrum operations community
- Generate high-quality, targeted engagement opportunities
- Position their organisation within future capability and operational discussions
- Support trusted collaboration across Defence, government and industry environments

SPONSORSHIP OPPORTUNITIES

EW TECHNICAL STREAM PARTNER (EXCLUSIVE)

INDICATIVE INVESTMENT: \$25,000 AUD

Position your organisation alongside EW capability discussions and innovation, and emerging priorities within the AOC Asia program.

Inclusions:

- Inclusion of organisation name/logo across AOC Asia program materials (e.g. agenda and session materials, where applicable)
- Verbal acknowledgement and opportunity for a brief introduction on Day 1 of the AOC Asia program
- Inclusion in AOC ANZ communications (e.g. email updates and LinkedIn posts)
- Opportunity to nominate one (1) representative to attend AOC Asia sessions (subject to registration requirements)
- Recognition across post-event communications (e.g. event summary, highlights, and digital content), including sponsor branding where applicable

Value:

- Engagement with approximately 250+ EW-focused participants
- Association with technical, operational, and innovation-focused discussions
- Targeted positioning within the EW and spectrum operations community
- Enhanced brand visibility across AOC Asia communications before, during, and after the event
- **Early commitment benefit:** Sponsor confirmed by 19 June 2026 will be considered for additional branding opportunities, including inclusion on select event signage (e.g. entry features or media walls), subject to approval and production schedules

PODCAST & DIGITAL COVERAGE SPONSOR

INDICATIVE INVESTMENT: \$15,000 AUD

Place your organisation at the forefront of conversations shaping EMSO priorities in the Indo-Pacific region. As the exclusive sponsor of AOC's From the Crows' Nest (FTCN) coverage of AOC Asia 2026, your organisation will be aligned with timely insight, regional perspectives, and industry commentary delivered to a global defence audience.

This high-impact sponsorship delivers podcast advertising, digital amplification, and sustained visibility before, during, and after the event.

Inclusions:

- Two (2) sponsored episodes of From the Crows' Nest (FTCN) podcast (scheduled for release on 5 August and 19 August)
- Podcast content featuring 3-4 senior military, government, and industry leaders
- Alignment with key discussion topics including China's military modernisation, regional security perspectives, and emerging EMSO and industry trends
- Daily video and social media content coverage from AOC Asia (delivered by AOC HQ)
- On-site interviews and expert commentary (where applicable)
- Inclusion in Industry Partner Showcases (where applicable)
- Pre-, mid-, and post-roll advertising across FTCN podcast episodes in August
- "Powered by" branding across FTCN Live AOC Asia social media content
- Recognition aligned with AOC Asia programming and audiences

Value:

- Global exposure through AOC's established podcast and digital audience
- Alignment with high-level regional defence and EMSO discussions
- Sustained visibility across pre-, during, and post-event phases

EW NETWORKING COFFEE SPONSOR

INDICATIVE INVESTMENT: \$10,000 AUD

Associate your organisation with high-traffic networking moments within the AOC Asia program.

Inclusions:

- Recognition as the AOC ANZ EW Coffee Cart Sponsor within AOC Asia program materials
- Branding opportunity associated with designated coffee service areas aligned to EW sessions (subject to ADSTAR approval and venue constraints)
- Verbal acknowledgement within relevant EW session blocks or networking periods (where appropriate)
- Inclusion in AOC ANZ communications (e.g. email updates and LinkedIn posts)
- Recognition across post-event communications (e.g. event summary, highlights, and digital content), including sponsor branding where applicable

Value:

- High visibility during peak networking and break periods
- Repeated engagement with AOC Asia participants
- Association with informal, high-interaction environments
- Enhanced brand visibility across AOC Asia communications before, during, and after the event

CUSTOM SPONSORSHIP OPPORTUNITIES

Tailored sponsorship packages can be developed in alignment with organisational objectives, subject to coordination with ADSTAR.

All exhibition and booth opportunities are managed directly by ADSTAR. For further information, please visit:

<https://www.adstarsummit.com.au/sponsorship>

CLASSIFIED DAY ENGAGEMENT

CLASSIFIED DAY PARTNER (EXCLUSIVE)

INDICATIVE INVESTMENT: \$25,000 AUD

Position your organisation at the centre of a high-impact Defence engagement.

AOC ANZ is seeking one organisation for this exclusive partnership opportunity.

Inclusions:

- Recognition as the exclusive Classified Day Partner across AOC ANZ Classified Day materials and communications (e.g. agenda, program materials, digital assets, and post-event communications, where applicable)
- Opportunity to nominate up to two (2) representatives to attend the Classified Day (subject to clearance and registration requirements)
- Opportunity to provide a short organisational acknowledgement (1–2 minutes) during opening or closing remarks (subject to approval)
- Inclusion of organisation name/logo within opening or session presentation slides (where applicable)
- Opportunity for approved sponsor display or signage within designated event areas (subject to venue and security approval)
- Opportunity to provide one (1) approved digital or printed collateral item (subject to AOC ANZ, venue, and security approval)

Value:

- Opportunity to position your organisation as a leader in the EW and spectrum operations space while engaging with 150+ cleared Defence personnel
- Positioning within a secure, high-relevance operational environment
- Association with Defence capability and mission-focused discussions

NETWORKING DRINKS SPONSOR

INDICATIVE INVESTMENT: \$7,500 AUD

Support key networking moments within the Classified Day program.

Inclusions:

- Recognition as sponsor of a designated networking or hospitality function (e.g. lunch, networking break, or cocktail function)
- Inclusion in AOC ANZ pre- and post-event communications related to the Classified Day
- Verbal acknowledgement during the relevant networking or hospitality period (where applicable)
- Inclusion in AOC ANZ agenda and materials (where applicable)
- Opportunity to provide approved branded item or display material (e.g. signage, napkins, or takeaway collateral), subject to venue and security constraints

Value:

- Engagement across a broad portion of Classified Day attendees
- Visibility during key networking and informal interaction periods
- Association with informal, high-value networking interactions within a trusted Defence environment

AVAILABILITY

Sponsorship opportunities are limited and will be allocated on a first-come basis. Early engagement is recommended to secure preferred positioning.

Early confirmation is recommended to ensure inclusion in event branding, program materials and promotional communications, subject to production timelines.

HOW TO BECOME A SPONSOR

Organisations interested in partnering with AOC ANZ are invited to express their interest and discuss available sponsorship opportunities.

Further program information and previous agenda examples may be provided on request, where appropriate.

Contact

Kateleen Lihat

Executive Assistant to the CEO, Lauren Hassall

kateleen.lihat@aocanz.com